

You helped
North Carolina
children thrive



NC Child 2018 Impact REPORT

“We work hard to ensure that ALL of North Carolina’s children have a voice. To make that vision a reality, we must tackle racial and ethnic disparities head on as we focus on putting policies in place that support families.”

Michelle Hughes
Executive Director, NC Child





ARE A VOICE FOR CHILDREN



TRANSFORM DATA TO ACTION & POLICY CHANGE

“NC Child provides multi-dimensional data on childrens’ well-being for each county, then uses this data to show what actually happens to kids and their families as policies converge to affect their lives. NC Child also identifies the policy opportunities in the moment -- acknowledging where we are, prioritizing what we can achieve in a legislative session, and what can move the needle in a measurable way right now.”

-Greg Borom, Director of Advocacy at Children First / Communities in Schools of Buncombe County



SUPPORT POLICY WINS AT THE LEGISLATURE

NC Child shows up as a voice for children every day with North Carolina’s policymakers. In 2018, years of persistent advocacy culminated in real changes for children and their families: An effective end to corporal punishment in NC schools means that no children have to fear being hit by a teacher or principal. We fought off cut-rate health plans that would have allowed discrimination against people with pre-existing conditions. And we helped restore funds for the Suicide Prevention Lifeline, at a time when suicide is increasing sharply among youth.

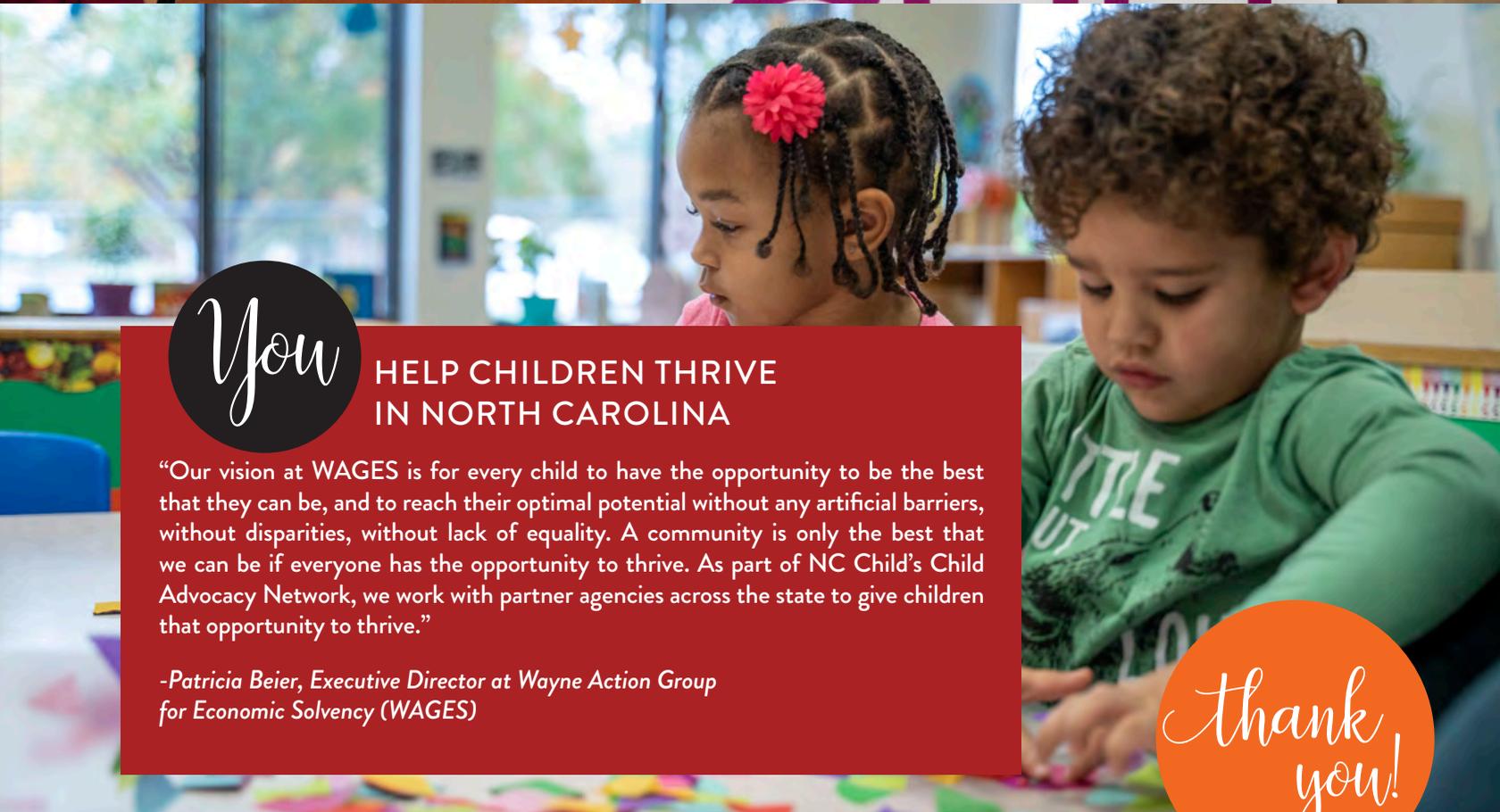


You

GIVE YOUTH ADVOCATES A VOICE

“When the Youth Advocacy Council worked with NC Child to modernize the tobacco policies in Wake County schools, we got to help change a policy that directly affects our health. When youth are invited to be involved, it builds the next generation of advocates. Advocacy is a way for me to give back and to provide awareness to issues in my community that need attention, and it’s how I use my voice to make my community stronger and healthier.”

-Maya Nair, NC Child Youth Advocacy Council Member



You

HELP CHILDREN THRIVE IN NORTH CAROLINA

“Our vision at WAGES is for every child to have the opportunity to be the best that they can be, and to reach their optimal potential without any artificial barriers, without disparities, without lack of equality. A community is only the best that we can be if everyone has the opportunity to thrive. As part of NC Child’s Child Advocacy Network, we work with partner agencies across the state to give children that opportunity to thrive.”

-Patricia Beier, Executive Director at Wayne Action Group for Economic Solvency (WAGES)

Thank you!

2018 Finances

2018 Revenue
TOTAL = \$1,168,823

Grants = \$1,109,788

95%

Individual giving = \$50,525

4%

Earned income = \$8,510

1%

2018 Expenses
TOTAL = \$1,045,335

16%

\$167,331 = Admin + Fundraising

84%

\$878,004 = Programs

THANK YOU TO OUR 2018 PARTNERS

Annie E. Casey Foundation, Blue Cross Blue Shield of North Carolina Foundation, ChildTrust Foundation, Community Catalyst, David & Lucille Packard Foundation, John Rex Endowment, Kate B. Reynolds Charitable Trust, Kulynych Family Foundation, NC Division of Public Health, NC Early Childhood Foundation, Partnership for America's Children, The Duke Endowment, Youth Empowered Solutions (YES!), Z. Smith Reynolds Foundation

KEEP SPEAKING UP FOR CHILDREN!



Connect
with us!

NC Child

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