
Social Media Toolkit

The Statewide Implications of
Undercounting Latino Children

Feb 28, 2019

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Sample Facebook posts

New Report: Programs everyone in NC depends on are at risk if we do not count every child. Young Latino children are considered one of the groups hardest to count in the US Census. If you work with families - you can help! Get the report: bit.ly/NCundercount

JUST RELEASED: New report from @ncchild and @naleo finds more than \$16 billion/year is dependent on an accurate census count in 2020. Road construction, first responders, school lunches, foster care, and much more are at risk if we do not count every child. bit.ly/NCundercount

New Report: NC must make a concerted effort to reach NC's Latino families ahead of the 2020 Census. If the count is not accurate, we will feel the consequences for the next decade. Read more: bit.ly/NCundercount

Sample Tweets

NEW REPORT from @ncchild & @naleo: Programs everyone in #NC depends on are at risk if we fail to count every child. #Census2020 #Make2020Count #HagaseContar bit.ly/NCundercount

JUST RELEASED: #Census2020 report by @ncchild and @naleo finds more than \$16 billion/year for road construction, first responders, school lunches, foster care, and much more are at risk if we do not count every child. bit.ly/NCundercount

NEW report from @ncchild & @naleo: So important to reach #NC's Latino families ahead of #Census2020. If the count is not accurate, we will feel the consequences for the next decade. #NCLatino #HagaseContar bit.ly/NCundercount

Hashtags

#Census2020

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