Social Media Toolkit

2019 Child Health Report Card
Accounts to Follow

Tag us in your posts!

@ncchild
@NCIOM
@ncchilddorg
@ncinstituteofmedicine
Sample Facebook posts

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. The 2019 Child Health Report Card takes a deep dive on all the data around children’s health in NC. [bit.ly/2019chrc](bit.ly/2019chrc)

Our state earned an A in kids’ access to health care! If you work on kids’ health issues, check out the 2019 Child Health Report Card to see all of NC’s grades. [bit.ly/2019chrc](bit.ly/2019chrc)

Sample Tweets

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: [bit.ly/2019chrc](https://bit.ly/2019chrc) @ncchild @nciom

Our state earned an A in kids’ access to health care! Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: [bit.ly/2019chrc](https://bit.ly/2019chrc) @ncchild @nciom

Failing marks for #NC when it comes to #poverty and kids’ health. Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: [bit.ly/2019chrc](https://bit.ly/2019chrc) @ncchild @nciom
Hashtags

#ChildHealth
#kidshealth
#NC
#healthcare
#youthsuicide
Right-click to download the image

Download lots of shareable & printable infographics at bit.ly/2019chrc