



VOICES FOR CHILDREN BREAKFAST

April 5, 2019 / 8:30am / Raleigh Convention Center
Tom V. Advocacy Award Recipient *Karen McLeod*
Community Voices Award Recipient *SaySo*
Honorary Chairs: *Hon. Tamara Barringer & Brett Loftis*

Dear

On behalf of the NC Child Board of Directors and our event co-chairs, the Honorable Tamara Barringer and Brett Loftis, we invite you to join us for the **Voices for Children Breakfast** on **April 5th, 2019** to help us honor two of our state's most powerful and passionate voices for children: **Karen McLeod** and **SaySo**.

Your sponsorship will bring together North Carolina's elected officials, policy-makers, business and nonprofit leaders, and several hundred child and family advocates in celebration of the children across our state. This is a tremendous opportunity to share your company's message with hundreds of North Carolina's most influential leaders.

Information about registration and sponsorship opportunities are attached.

Profiles of our 2019 awards winners, Karen McLeod and SaySo, are also included in the attachment.

We invite you to lift your voice for children as a sponsor of the **2019 Voices for Children Breakfast**. Your sponsorship will also help ensure that NC Child is able to continue building a strong North Carolina by advancing public policies to ensure all children – regardless of race, ethnicity, or place of birth – have the opportunity to achieve their full potential.

We look forward to hosting you for breakfast and welcome the opportunity to speak with you about this event and answer any questions you may have.

Sincerely,

Michelle Hughes
Executive Director

NC Child Board of Directors: Deborah Clarke, Kathleen Clarke-Pearson, Jill Cox, Leslie Gregory English, Ryan Estes, Diane Evia-Lanevi, Sara Huddleston, Ricky Hurtado, Becky Johnson, Allison Jordan, Chris Kukla, Shannon Leskin, Deborah Dicks Maxwell, Elaine Meija, Sarah Preston, Carl Rist (Board Chair), Anna Roberts, Kimberly Suarez

www.ncchild.org
3101 Poplarwood Court, Suite 300
Raleigh, NC 27604
admin@ncchild.org | 919.834.6623

2019 Voices for Children Sponsorship Opportunities

Friday, April 5, 2019 | 8:30-10:00 AM

Raleigh Convention Center

Expected Attendance: 300 child and family advocates from across North Carolina

Presenting Sponsor | \$10,000 | ~~1 Available~~ | **SOLD**

- Exclusive Presenting Sponsorship - your company name and logo will be integrated into core branding for the event, e.g. "Voices for Children Breakfast, presented by [Your Company Name]"
- Opportunity to author an NC Child blog post in March about your company and why you are sponsoring the Voices for Children breakfast. NC Child will amplify dissemination of this blog post through our social media, and through our statewide Child Advocacy Network (approximate audience = 15,000).
- Email blast from your company to NC Child's email list inviting them to the event, with your company's message and link to your website (approx. audience = 13,500)
- Listed as the Presenting Sponsor with your company name and logo on all event marketing: sponsorship package, save the dates, print and digital invitations, event landing page, table tents on all tables at the event, social media, event promotions, walk-up banner on stage, and presentation screen
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Verbal recognition by emcee on mic
- Reserved table for 10 with prime placement
- Ten (10) Complimentary Event Tickets
- Unique, extra-large floral centerpiece at your table with highly-visible company branding

All Out for Kids Table Hosts | \$5,000 | 5 Available

- Listed as All Out for Kids Table Host Sponsor with your logo on event marketing, invitations, event landing page, social media, event promotions
- Thank-you banner ad in an NC Child email blast exclusively featuring your company's name & logo (approximate audience = 13,500 people) e.g. "Join us at the 2019 Voices for Children Breakfast April 5"
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Verbal recognition on mic by emcee during event with your company's logo and tagline featured on digital display
- Reserved table for 10 with prime placement
- Ten (10) Complimentary Event Tickets
- Unique, extra-large floral centerpiece at your table with highly-visible company branding

Champions for Children | \$2,500 | 5 Available

- Opportunity to provide take-home branding & messaging from your company to approximately 300 guests. Sponsor provides the swag. Options include: gift bag, notebook & pen set, health kit, high-quality reusable travel mug or water bottle, dark chocolate, or sponsor's preferred swag
- Listed as Champion for Children Sponsor with your logo on event marketing: invitations, event landing page, social media, and event promotions
- Thank-you banner ad in an NC Child email blast exclusively featuring your company's name & logo (approximate audience = 13,500 people) e.g. "Join us at the 2019 Voices for Children Breakfast April 5"
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Six (6) Complimentary Event Tickets

Ambassador | \$1000 | 5 Available

- Listed as Sponsor with your logo on event marketing: invitations, social media, event promotions
- Thank-you banner ad in an NC Child email blast exclusively featuring your company's name & logo (approximate audience = 8,000 people) e.g. "Join us at the 2019 Voices for Children Breakfast April 5"
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Four (4) Complimentary Event Tickets

Advocate | \$500 | 10 Available

- Listed as Sponsor with your logo on event marketing: invitations, social media, event promotions
- Digital thank-you ad exclusively featuring your company's logo and message on NC Child's Facebook or Twitter (your choice) either before or after the event (approx. audience = 3,000)
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Three (3) Complimentary Event Tickets

Ally | \$250 | 20 Available

- Listed as Sponsor with your logo on event marketing: invitations, social media, event promotions
- Recognition in NC Child annual report and on website with logo and link to sponsor's website
- Two (2) Complimentary Event Tickets

Sponsorship Order Form

Sponsor Contact Information

Company _____

Address _____

City _____ State _____ Zip _____

Website: _____

Contact Person (listed on sponsorship materials)

Name _____ Title _____

Phone _____ Email _____

Method of Payment

Sponsorship Level: _____

Check # _____ enclosed (payable to NC Child) \$ _____

Please remit payment to 3101 Poplarwood Ct Suite 300, Raleigh, NC 27604

Credit Card (circle one): MC/Visa Card # _____

Name on Card _____ Expiration Date _____ CCV _____

This contract embodies the whole agreement of the parties hereto. I have read, understand and I agree to the above stated terms and regulations governing this contract and am authorized to do so.

Signature _____ **Date** _____

Print Name _____ **Title** _____

2019 Voices for Children Honorees

Tom V. Child Advocacy Award Winner: Karen McLeod

NC Child is pleased to honor the indefatigable **Karen McLeod**, CEO of Benchmarks and a consistent (and persistent!) voice for our state's most vulnerable children as she receives the **Tom V. Child Advocacy Award**. For over 20 years, Karen has led the charge for children and their families by tirelessly advocating for improvement and reform of our state's human services systems, including child welfare, mental health, and juvenile justice. Karen is known nationally for her policy expertise, political savvy, and driving passion for doing what is right by kids.



Community Voices Award Winner: SaySo

We are also excited to celebrate the strong, compelling voices of **SaySo (Strong Able Youth Speaking Out)** who are the inaugural recipients of NC Child's **Community Voices Award**. **SaySo** is a statewide association of young people aged 14 to 24 who are or have been in foster care. As youth who have first hand experience in the foster care system, **SaySo** members are uniquely positioned to speak truth to policy makers and community leaders with the goal of creating a stronger foster care system for all. SaySo is a tremendous example of youth and community voice driving important policy change for children in North Carolina.

