
Social Media Toolkit

— Opioid and Foster Care Report, —
June 2018

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Sample Facebook posts

As the opioid epidemic drives more NC kids into #fostercare, closing the health insurance coverage gap may provide a solution. Check out the new report from @ncchildorg #closethegapNC bit.ly/2y7U0j1

Health insurance can help families get needed opioid treatment and keep kids out of #fostercare - but the price tag is too high for many. Find out more in a new report from @ncchildorg #closethegapNC bit.ly/2y7U0j1

Sample Tweets

Health insurance can help NC families get needed opioid treatment and keep kids out of #fostercare - but the price tag is too high for many #closethegapNC #NCleg #NCGA @ncchild <http://bit.ly/2y7U0j1>

The opioid epidemic is driving more NC kids into #fostercare. Closing the health insurance coverage gap may provide a solution #closethegapNC #NCleg #NCGA @ncchild <http://bit.ly/2y7U0j1>

The high cost of health insurance puts opioid treatment out of reach for many NC families - driving kids into #fostercare #closethegapNC #NCleg #NCGA @ncchild <http://bit.ly/2y7U0j1>

Hashtags

#fostercare

#closethegapNC

#ncchild

#NCleg

#NCGA

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